



3951 W. Happy Valley Road Glendale, AZ 85310  
P: (623) 606-4266 F: (623) 455-8624

Dear Sir or Madam,

Stepping Stones Preschool (SSP) is a NAEYC (National Association for the Education of Young Children) accredited non-profit organization that provides quality early childhood education. We are proud to have been able to serve our community and provide children with the beginnings of brilliant academic careers and social foundations for 40 years.

As a non-profit school, we rely on donations, fundraising events, and program fees to help us provide our students and families with the highest quality education and experience. The Ice Cream Social is by far our largest fundraiser, and we would love to be able to feature your company and products in our online and day-of-event silent auction. Last year's online silent auction was visited more than 9,000 times and our event is attended by hundreds of families of current, past and prospective students.

Funds raised through our silent auction may be used for the purchase of classroom supplies, playground equipment, continuing education opportunities for our teaching staff, and/or other school improvements. Most importantly, each dollar earned from your donation will impact the development and experience of each and every child that attends SSP.

All donations will need to be received by March 1, 2019. All donations are tax deductible (tax I.D. # 94-2437102).

To donate:

1. Complete and sign the attached donation form.
2. Return the donation form to SSP by faxing or mailing it to the above address.
3. Deliver or mail your donation to SSP, or indicate on the form if pick-up is needed.

If you have any questions, please feel free to contact me. Thank you in advance for your consideration and generosity.

Kind Regards,

Ashley Bogert  
Ice Cream Social Silent Auction Chair  
Stepping Stones Preschool Board  
623-606-4266  
[donate@steppingstonesaz.com](mailto:donate@steppingstonesaz.com)

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*Since 1975, Stepping Stones Preschool (www.steppingstonesaz.com) has provided a culturally diverse preschool community that incorporates family involvement while providing developmentally appropriate learning that focuses on each child's unique interests and experiences. Accredited by the National Academy of Early Childhood Programs, (NAEYC), the school admits children of any race, color, gender, religious belief, national and ethnic origin to all rights, privileges, programs, political beliefs, family values and other activities of the school. Stepping Stones Preschool is a non-profit*



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## Silent Auction Donation Opportunities

### **“Who” Is Stepping Stones Preschool?**

Stepping Stones Preschool is a non-profit preschool that has served our community for 40 years, and has been NAEYC (National Association for the Education of Young Children) accredited for over 25 years. We are very proud of both these achievements, and it speaks volumes as to the commitment of both our families and our staff. Our families are involved on a day-to-day basis, which allows us to have small class sizes (maximum 1:5 adult/child ratio), and our staff have been with us for an average of 15 years, with nearly 200 years of combined experience! NAEYC accreditation is holding us to incredibly high national standards. Only 6% of preschools nationally are accredited.

### **What Is the Ice Cream Social?**

The Stepping Stones Preschool Annual Ice Cream Social is our signature fundraising event and is attended by hundreds of families. It is a family-oriented event that features carnival style games and activities for the kids, an ice cream bar, a silent auction and food trucks.

The silent auction has two parts to it: an online component that is live for two weeks prior to the event, and an on-site component during the event. Last year we had more than 9,200 visits to the online auction site and our event was attended by hundreds of past, present and future families.

### **Why You Should Donate:**

Donating to the silent auction will not just help us raise funds for an amazing school, but give your company the opportunity to reach audiences mainly in the greater Northwest Valley. Although our online auction had bidders from as far away as IN and CA last year! Your business and donation will be promoted through photos and direct links from our auction site to your website or social media account, through exposure at our event, and through mentions on our social media and in the school newsletters.

**When Is the Event?** The online silent auction will open at 5:00p.m. on April 2, 2019 and close at 8:00p.m. on April 16, 2019.

**Where Is the Event Held?** On our online auction site (exact auction url to be assigned closer to the date of the event) and at Stepping Stones Preschool located at 3951 Happy Valley Road, Glendale, AZ 85310.

**How Can I Donate?** Fill out the enclosed donation form in its entirety and either mail or deliver it to the school before March 1, 2019. If you would like a school representative to come and pick up the form and donation, please just let us know!!

Once the donation is received, a parent board representative will contact you about your preference of logos and/or photos to use (up to 4) to promote your donation on the auction site, or feel free to email any photos (.jpg, .gif, or .png files) to [donate@steppingstonesaz.com](mailto:donate@steppingstonesaz.com)

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# Donation Commitment Form

## DONOR INFORMATION:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website (for linking from the silent auction site): \_\_\_\_\_

## DONATION:

Item Description: \_\_\_\_\_

\_\_\_\_\_ Declared Value: \_\_\_\_\_

Any Restrictions (such as expiration dates, new customers only, black-out dates, etc.) \_\_\_\_\_

\_\_\_\_\_

Please contact me to have an SSP representative pick up my donation.

### **Please mail or deliver donations to:**

Stepping Stones Preschool  
Attn: ICS Silent Auction  
3951 W. Happy Valley Road  
Glendale, AZ 85310

### **Please call or email with any questions:**

623-606-4266  
[donate@steppingstonesaz.com](mailto:donate@steppingstonesaz.com)

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